		New Hampshire Likely Voters  Tossup including those who are undecided yet leaning toward a candidate or voted absentee						
		Newt Gingrich	Mitt Romney		Jon Huntsman	Ron Paul	Rick Perry	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Likel	y Voters	9%	42%	13%	9%	22%	1%	5%
Party Registration	Republican	10%	46%	14%	6%	18%	1%	5%
	Independent	6%	35%	12%	13%	28%	1%	4%
Tea Party Supporters		12%	35%	20%	4%	25%	1%	3%
Intensity of Tea Party Support	Strongly support Tea Party	17%	22%	31%	2%	26%	1%	2%
	Support Tea Party	10%	40%	16%	5%	25%	1%	3%
	Does not support Tea Party	7%	46%	8%	13%	20%	1%	6%
Political Ideology	Liberal-Moderate	6%	46%	5%	15%	22%	1%	5%
	Conservative	11%	41%	17%	5%	22%	1%	4%
	Very conservative	11%	30%	27%	2%	22%	2%	6%
Political Ideology	Liberal-Moderate	6%	46%	5%	15%	22%	1%	5%
	Conservative-Very conservative	11%	38%	19%	4%	22%	1%	4%
Past Participation**	Yes	9%	42%	15%	8%	20%	1%	5%
	No	8%	39%	3%	11%	35%	0%	4%
Candidate Support	Strongly support	9%	44%	12%	9%	26%	1%	0%
• •	Somewhat support	10%	47%	14%	8%	20%	1%	0%
	Might vote differently	9%	37%	20%	16%	15%	3%	0%
Most Important	Shares your values	7%	28%	28%	4%	25%	1%	6%
Quality	Is closest to you on the issues	6%	32%	8%	13%	36%	1%	4%
	Can beat President Obama in 2012	12%	59%	13%	5%	8%	1%	3%
	Has the experience to govern	11%	46%	7%	12%	19%	1%	3%
Gender	Men	10%	39%	11%	8%	27%	1%	4%
	Women	8%	45%	17%	9%	15%	2%	5%
Age	Under 45	8%	42%	9%	4%	33%	1%	2%
	45 or older	9%	42%	15%	11%	17%	1%	5%
Age	18 to 29	6%	40%	5%	2%	47%	0%	0%
	30 to 44	9%	43%	11%	4%	28%	1%	3%
	45 to 59	8%	40%	16%	8%	22%	1%	6%
	60 or older	10%	44%	14%	14%	10%	2%	5%
Region	Hillsborough	8%	38%	15%	10%	24%	2%	4%
	Rockingham	10%	52%	7%	9%	17%	1%	5%
	Northern Counties	11%	42%	16%	9%	16%	0%	6%
	Southern Counties	7%	37%	15%	7%	28%	1%	5%
Household Income	Less than \$75,000	9%	38%	15%	9%	23%	2%	4%
	\$75,000 or more	9%	47%	10%	9%	23%	0%	3%
Evangelical Christians		14%	31%	30%	8%	9%	2%	5%
Mormons are	Yes	7%	48%	12%	10%	19%	1%	3%
Christians	No-Unsure	12%	32%	17%	5%	26%	1%	7%
Education	Not college graduate	9%	41%	14%	5%	24%	1%	5%
	College graduate	8%	42%	14%	11%	20%	1%	4%
Interview Type	Landline	9%	41%	14%	9%	21%	1%	5%
V 1	Cell Phone	8%	46%	9%	4%	28%	1%	3%

New Hampshire Likely Voters

	• •	Tossup including those who are undecided yet leaning toward a candidate or voted absentee															
		Mitt I	Romney	Ron	Paul	Rick S	antorum	Newt (	Singrich	Jon Hu	ıntsman	Rick	Perry	Unde	ecided	Michele	Bachman
		Jan 2012	Dec 2011	Jan 2012	Dec 2011	Jan 2012	Dec 2011	Jan 2012	Dec 2011	Jan 2012	Dec 2011	Jan 2012	Dec 2011	Jan 2012	Dec 2011	Jan 2012	Dec 2011
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Like	-	42%	39%	22%	16%	13%	2%	9%	24%	9%	9%	1%	3%	5%	4%	n/a	3%
Party Registration	Republican	46%	38%	18%	14%	14%	2%	10%	28%	6%	7%	1%	4%	5%	5%	n/a	3%
	Independent	35%	40%	28%	20%	12%	1%	6%	19%	13%	13%	1%	2%	4%	3%	n/a	2%
Tea Party Supporter		35%	33%	25%	14%	20%	2%	12%	35%	4%	5%	1%	4%	3%	3%	n/a	3%
Intensity of Tea	Strongly support Tea	22%	20%	26%	15%	31%	4%	17%	43%	2%	3%	1%	5%	2%	3%	n/a	8%
Party Support	Party Support Tea Party	40%	41%	25%	14%	16%	1%	1 10%	31%	I 5%	6%	1%	4%	I 3%	3%	l n/a	1%
	Does not support Tea	46%	43%	20%	18%	8%	1%	7%	16%	13%	14%	1%	1%	I 6%	4%	n/a	2%
	Party	4070	4370	1 2070	1070	0 /0	1 /0	7 70	1070	1370	1470	1 1/0	1 /0	1 070	4 /0	1 11/a 1	270
Political Ideology	Liberal-Moderate	46%	41%	22%	18%	5%	0%	6%	14%	15%	18%	1%	3%	5%	3%	n/a	3%
	Conservative	41%	41%	22%	13%	17%	2%	11%	30%	5%	4%	1%	3%	4%	4%	n/a	2%
	Very conservative	30%	29%	22%	18%	27%	3%	11%	37%	2%	1%	2%	4%	6%	3%	n/a	5%
Political Ideology	Liberal-Moderate	46%	41%	22%	18%	5%	0%	6%	14%	15%	18%	1%	3%	5%	3%	n/a	3%
	Conservative-Very	38%	38%	22%	14%	19%	2%	11%	32%	4%	3%	1%	3%	4%	4%	l n/a	3%
	conservative			į				I				ı				ļ	
Past Participation**	Yes	42%	39%	20%	16%	15%	2%	9%	25%	8%	9%	1%	3%	5%	4%	n/a	3%
	No	39%	38%	I 35%	20%	3%	0%	8%	21%	11%	13%	0%	3%	4%	0%	n/a	5%
Candidate Support	Strongly support	44%	39%	26%	21%	12%	1%	9%	25%	9%	7%	1%	3%	0%	0%	n/a	3%
	Somewhat support	47%	46%	20%	12%	14%	1%	10%	25%	8%	13%	1%	2%	0%	0%	n/a	2%
	Might vote	37%	36%	15%	13%	20%	3%	9%	27%	16%	13%	3%	4%	0%	0%	n/a	5%
	differently			I				l				I				I	
Most Important	Shares your values	28%	35%	25%	19%	28%	5%	7%	20%	4%	6%	1%	4%	6%	6%	n/a	5%
Quality	Is closest to you on	32%	35%	36%	25%	8%	0%	6%	16%	13%	14%	1%	3%	4%	4%	n/a	2%
	the issues Can beat President Obama in 2012	59%	46%	8%	4%	13%	1%	12%	36%	5%	5%	1%	3%	3%	3%	n/a	4%
	Has the experience to	46%	41%	19%	14%	<b>I</b> 7%	1%	11%	30%	12%	11%	1%	1%	3%	2%	n/a	0%
	govern			! !		1		i I		1				1			
Gender	Men	39%	35%	27%	18%	11%	2%	10%	25%	8%	10%	1%	3%	4%	4%	n/a	3%
	Women	45%	45%	15%	13%	17%	1%	8%	23%	9%	8%	2%	3%	I 5%	5%	n/a	3%
Age	Under 45	42%	39%	33%	24%	9%	2%	8%	17%	4%	7%	1%	5%	2%	3%	n/a	4%
	45 or older	42%	39%	17%	12%	15%	1%	9%	29%	11%	11%	1%	2%	5%	4%	n/a	3%
Age	18 to 29	40%	34%	47%	30%	5%	5%	6%	9%	2%	7%	0%	5%	0%	6%	n/a	4%
	30 to 44	43%	41%	28%	23%	11%	1%	9%	20%	4%	6%	1%	4%	3%	1%	n/a	4%
	45 to 59	40%	40%	22%	14%	16%	2%	8%	26%	8%	10%	1%	1%	6%	5%	n/a	2%
	60 or older	44%	39%	10%	9%	14%	1%	10%	31%	14%	12%	2%	2%	5%	4%	n/a	3%
Region	Hillsborough	38%	40%	24%	16%	15%	1%	8%	24%	10%	8%	2%	2%	4%	6%	n/a	3%
	Rockingham	52%	46%	17%	12%	7%	2%	10%	22%	9%	10%	1%	2%	5%	1%	n/a	4%
	Northern Counties	42%	35%	16%	18%	16%	0%	11%	25%	9%	10%	0%	6%	6%	3%	n/a	2%
	Southern Counties	37%	35%	28%	18%	15%	2%	7%	26%	7%	10%	1%	3%	5%	4%	n/a	2%
Household Income	Less than \$75,000	38%	36%	23%	20%	15%	2%	9%	24%	9%	7%	2%	4%	4%	4%	n/a	3%
	\$75,000 or more	47%	43%	23%	14%	10%	1%	9%	25%	9%	11%	0%	2%	3%	2%	n/a	3%
Evangelical Christian	ıs	31%	29%	9%	23%	30%	7%	14%	22%	8%	2%	2%	6%	5%	7%	n/a	5%
Mormons are	Yes	48%	44%	19%	13%	12%	1%	7%	24%	10%	12%	1%	2%	3%	2%	n/a	2%
Christians	No-Unsure	32%	32%	26%	20%	17%	2%	12%	24%	5%	6%	1%	4%	7%	7%	n/a	5%
Education	Not college graduate	41%	39%	24%	19%	14%	2%	9%	23%	I 5%	6%	1%	4%	I 5%	4%	n/a	3%
	College graduate	42%	40%	20%	13%	14%	1%	8%	26%	11%	12%	1%	1%	4%	4%	n/a	2%
Interview Type	Landline	41%	38%	21%	16%	14%	1%	9%	26%	9%	10%	1%	2%	5%	4%	n/a	3%
	Cell Phone	46%	44%	28%	17%	9%	4%	8%	17%	4%	5%	1%	6%	3%	3%	n/a	3%
NDC Nour/Moriet De	all New Hampshire Likely	Dopublican E	Primary Votors	Intervious con	duoted Innuery	Ath and 5th	2012 N-711 N	AOE ±/- 3.7 ne	rcentage point	. Interviews co	d d M	nber 28th thro	ugh 30th 2011	N-696 MOF	±/- 3.7 nercen	tage points T	otals may not

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters. Interviews conducted January 4th and 5th, 2012, N=711 MOE +/- 3.7 percentage points. Interviews conducted November 28th through 30th, 2011, N=696 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

				<u> </u>	nire Likely Voter			
				ossup including th			D' 1 D	
		Newt Gingrich Row %	Mitt Romney Row %	Rick Santorum Row %	Jon Huntsman Row %	Ron Paul Row %	Rick Perry Row %	Undecided Row %
New Hampshire Likel	v Voters	8%	40%	12%	8%	21%	1%	9%
-								
Party Registration	Republican	10%	44%	13%	6%	17%	1%	10%
	Independent	6%	34%	11%	12%	28%	1%	7%
Tea Party Supporters		12%	34%	18%	4%	25%	1%	6%
Intensity of Tea Party Support	Strongly support Tea Party	16%	21%	26%	2%	25%	1%	9%
	Support Tea Party	10%	39%	15%	5%	24%	1%	5%
	Does not support Tea Party	6%	44%	7%	12%	19%	1%	10%
Political Ideology	Liberal-Moderate	6%	44%	4%	15%	21%	1%	8%
	Conservative	10%	40%	15%	4%	21%	1%	8%
	Very conservative	10%	29%	25%	2%	21%	2%	11%
Political Ideology	Liberal-Moderate	6%	44%	4%	15%	21%	1%	8%
	Conservative-Very conservative	10%	37%	18%	4%	21%	1%	9%
Past Participation**	Yes	8%	40%	13%	8%	20%	1%	9%
	No	8%	38%	3%	11%	35%	0%	5%
Candidate Support	Strongly support	9%	44%	12%	9%	26%	1%	0%
	Somewhat support	10%	47%	14%	8%	20%	1%	0%
	Might vote differently	9%	37%	20%	16%	15%	3%	0%
Most Important	Shares your values	7%	28%	25%	3%	25%	1%	11%
Quality	Is closest to you on the issues	6%	31%	7%	13%	35%	1%	8%
	Can beat President Obama in 2012	11%	57%	12%	5%	7%	1%	7%
	Has the experience to govern	10%	45%	7%	12%	19%	1%	7%
Gender	Men	9%	38%	10%	8%	26%	1%	8%
	Women	8%	43%	15%	8%	15%	2%	10%
Age	Under 45	8%	42%	9%	3%	33%	1%	3%
	45 or older	8%	40%	13%	10%	16%	1%	11%
Age	18 to 29	6%	40%	5%	2%	47%	0%	0%
	30 to 44	9%	43%	11%	4%	28%	1%	4%
	45 to 59	7%	38%	14%	8%	21%	1%	11%
	60 or older	9%	42%	13%	14%	10%	2%	11%
Region	Hillsborough	8%	37%	13%	10%	23%	2%	8%
	Rockingham	9%	51%	7%	8%	17%	1%	7%
	Northern Counties	10%	39%	14%	9%	16%	0%	12%
	Southern Counties	7%	35%	15%	6%	27%	1%	9%
Household Income	Less than \$75,000	8%	37%	14%	9%	22%	2%	8%
	\$75,000 or more	9%	45%	9%	9%	23%	0%	6%
Evangelical Christians	S	13%	30%	26%	8%	9%	2%	12%
Mormons are	Yes	7%	47%	11%	10%	18%	1%	6%
Christians	No-Unsure	11%	30%	16%	5%	25%	1%	13%
Education	Not college graduate	9%	39%	12%	5%	24%	1%	10%
	College graduate	8%	41%	13%	11%	20%	1%	7%
Interview Type	Landline	8%	39%	13%	9%	20%	1%	9%
	Cell Phone	7%	45%	8%	4%	27%	1%	7%

			New Ham	oshire Likely Vot	ers with a Candid	ate Preferen	ce^^	
		Who is	your second ch	oice for the Repu	blican presidentia	ıl primary in	New Hampsh	ire:
		Newt Gingrich	Newt Gingrich Mitt Romney Rick Santorum Jon Huntsman Ron Paul				Rick Perry	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Likely Voters with a Candidate Preference^^^		16%	19%	18%	13%	11%	6%	16%
First Choice for	Mitt Romney	23%	0%	23%	15%	17%	5%	17%
Republican Nomination	Ron Paul	10%	30%	17%	17%	0%	6%	20%
	Rick Santorum	20%	30%	0%	13%	13%	14%	10%
	Newt Gingrich	0%	44%	32%	8%	3%	4%	9%
	Jon Huntsman	13%	46%	11%	0%	16%	0%	14%

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters with a Candidate Preference. Interviews conducted January 4th and 5th, 2012, N=643 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

^^The candidate preference for each respondent was not included as an option in this second choice question.

^^Other candidates who receive less than 5% are not shown.

			New Hamp	shire Likely Vote	ers with a Candida	ite Preferen	ce^^	
				And, whom do	you like the leas	st:		
		Newt Gingrich	Newt Gingrich Mitt Romney Rick Santorum Jon Huntsman Ron Paul F			Rick Perry	Undecided	
		Row% Row% Row% Row% Row%						Row %
New Hampshire Likely Voters with a Candidate Preference^^^		27%	13%	6%	7%	23%	17%	6%
First Choice for	Mitt Romney	31%	0%	4%	9%	31%	19%	7%
Republican Nomination	Ron Paul	36%	27%	11%	6%	0%	17%	4%
rommuron	Rick Santorum	16%	32%	0%	11%	26%	9%	7%
	Newt Gingrich	0%	9%	6%	7%	48%	24%	5%
	Jon Huntsman	32%	17%	17%	0%	13%	19%	3%

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters with a Candidate Preference. Interviews conducted January 4th and 5th, 2012, N=643 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

^^The candidate preference and second choice for each respondent was not included as an option in this question.

^^Other candidates who receive less than 5% are not shown.

Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on primary day?

		Strongly support	Somewhat support	Might vote differently	Unsure
		Row%	Row%	Row%	Row %
New Hampshire Like	ly Voters	60%	29%	11%	1%
Party Registration	Republican	62%	26%	11%	0%
	Independent	56%	33%	10%	1%
Tea Party Supporters		62%	27%	10%	1%
Intensity of Tea Party Support	Strongly support Tea Party	74%	16%	9%	1%
	Support Tea Party	57%	32%	10%	1%
	Does not support Tea Party	59%	29%	12%	0%
Political Ideology	Liberal-Moderate	55%	35%	10%	1%
	Conservative	61%	27%	11%	1%
	Very conservative	74%	17%	9%	0%
Political Ideology	Liberal-Moderate	55%	35%	10%	1%
	Conservative-Very conservative	64%	25%	10%	0%
Past Participation**	Yes	61%	28%	11%	0%
	No	53%	37%	8%	2%
Top Tier Republican Candidates	Mitt Romney	60%	31%	9%	0%
	Ron Paul	67%	25%	7%	1%
	Rick Santorum	52%	30%	16%	2%
	Newt Gingrich	57%	32%	10%	0%
	Jon Huntsman	57%	25%	18%	0%
Most Important	Shares your values	62%	25%	12%	0%
Quality	Is closest to you on the issues	61%	30%	9%	0%
	Can beat President Obama in 2012	59%	29%	12%	0%
	Has the experience to govern	57%	31%	10%	2%
Gender	Men	61%	29%	9%	1%
	Women	58%	29%	13%	0%
Age	Under 45	59%	31%	9%	1%
	45 or older	61%	27%	11%	0%
Region	Hillsborough	60%	30%	10%	0%
	Rockingham	62%	27%	11%	0%
	Northern Counties	59%	29%	12%	0%
	Southern Counties	58%	29%	11%	2%
Household Income	Less than \$75,000	63%	26%	10%	1%
	\$75,000 or more	58%	32%	10%	0%
Evangelical Christian	s	54%	32%	13%	2%
Mormons are	Yes	60%	31%	10%	0%
Christians	No-Unsure	60%	27%	12%	1%
Education	Not college graduate	60%	28%	10%	1%
	College graduate	60%	30%	10%	0%
Interview Type	Landline	61%	29%	10%	0%
	Cell Phone	56%	30%	12%	2%

Which one of the following qualities is most important to you in deciding who to support for the Republican presidential nomination? A candidate who:

	-	Shares your values	Is closest to you on the issues	Can beat President Obama in 2012	Has the experience to govern	Unsure
	_	Row%	Row%	Row %	Row %	Row%
New Hampshire Like	ly Voters	19%	30%	29%	19%	2%
Party Registration	Republican	21%	25%	33%	19%	3%
	Independent	17%	40%	22%	20%	2%
Tea Party Supporters		23%	24%	38%	14%	1%
Intensity of Tea Party Support	Strongly support Tea Party	27%	24%	40%	7%	2%
	Support Tea Party	21%	24%	37%	17%	1%
	Does not support Tea Party	17%	34%	23%	24%	2%
Political Ideology	Liberal-Moderate	14%	38%	24%	22%	1%
	Conservative	20%	25%	32%	20%	2%
	Very conservative	32%	24%	30%	9%	4%
Political Ideology	Liberal-Moderate	14%	38%	24%	22%	1%
	Conservative-Very conservative	23%	25%	32%	17%	3%
Past Participation**	Yes	20%	29%	30%	19%	2%
	No	16%	44%	17%	21%	2%
Top Tier Republican	Mitt Romney	13%	24%	40%	21%	1%
Candidates	Ron Paul	23%	50%	10%	17%	0%
	Rick Santorum	41%	18%	27%	10%	4%
	Newt Gingrich	16%	21%	38%	25%	0%
	Jon Huntsman	8%	46%	17%	28%	0%
Candidate Support	Strongly support	20%	31%	29%	19%	2%
	Somewhat support	17%	32%	30%	21%	0%
	Might vote differently	21%	26%	32%	18%	3%
Gender	Men	21%	29%	29%	20%	2%
	Women	18%	32%	28%	19%	3%
Age	Under 45	23%	36%	20%	20%	1%
	45 or older	17%	28%	33%	19%	3%
Region	Hillsborough	20%	33%	27%	19%	1%
	Rockingham	19%	27%	35%	16%	2%
	Northern Counties	18%	26%	31%	21%	4%
	Southern Counties	19%	34%	23%	21%	3%
Household Income	Less than \$75,000	22%	29%	27%	18%	3%
	\$75,000 or more	17%	33%	29%	21%	1%
Evangelical Christian	s	37%	19%	25%	16%	3%
Mormons are Christians	Yes	14%	32%	33%	20%	1%
CHIISTIANS	No-Unsure	28%	29%	21%	18%	4%
Education	Not college graduate	24%	23%	30%	21%	2%
	College graduate	16%	37%	28%	18%	2%
Interview Type	Landline	19%	30%	30%	18%	3%
	Cell Phone	20%	32%	23%	24%	1%

		New Hampshir	e Likely Voters
		Mitt Romney h vote: A great dea	n's endorsement of elped decide your al, a good amount,
		<u>_</u>	nuch, or not at all?
		A great deal-A good amount- Some	Not very much- Not at all
		Row %	Row %
New Hampshire Likel	y Voters	28%	72%
Party Registration	Republican	31%	69%
Tarry Registration	Independent	22%	78%
Tea Party Supporters		26%	74%
rear arry supporters		2070	7470
Intensity of Tea Party Support	Strongly support Tea Party	21%	79%
	Support Tea Party	28%	72%
	Does not support Tea Party	29%	71%
Political Ideology	Liberal-Moderate	27%	73%
	Conservative	31%	69%
	Very conservative	18%	82%
Political Ideology	Liberal-Moderate	27%	73%
	Conservative-Very conservative	27%	73%
Past Participation**	Yes	27%	73%
	No	32%	68%
Top Tier Republican Candidates	Mitt Romney	43%	57%
Calididates	Ron Paul	19%	81%
	Rick Santorum	12%	88%
	Newt Gingrich	19%	81%
	Jon Huntsman	16%	84%
Candidate Support	Strongly support	28%	72%
	Somewhat support	31%	69%
	Might vote differently	30%	70%
Gender	Men	27%	73%
	Women	28%	72%
Age	Under 45	32%	68%
	45 or older	26%	74%
Region	Hillsborough	22%	78%
	Rockingham	31%	69%
	Northern Counties	30%	70%
	Southern Counties	29%	71%
Household Income	Less than \$75,000	30%	70%
	\$75,000 or more	29%	71%
Evangelical Christians	s	21%	79%
Mormons are Christians	Yes	30%	70%
Cimiotidiis	No-Unsure	25%	75%
Education	Not college graduate	30%	70%
	College graduate	26%	74%
Interview Type	Landline	26%	74%
	Cell Phone	33%	67%

3 T	* *			
N exx	Hami	achire	Likels	Voters

Has the Manchester Union Leader's endorsement of Newt Gingrich helped decide your vote: A great deal, a good amount, some, not very much, or not at all?

			not at an:
		A great deal-A good amount- Some	Not very much- Not at all
	•	Row %	Row %
New Hampshire Likel	y Voters	12%	88%
Party Registration	Republican	14%	86%
	Independent	9%	91%
Tea Party Supporters		17%	83%
Intensity of Tea Party Support	Strongly support Tea Party	22%	78%
	Support Tea Party	15%	85%
	Does not support Tea Party	9%	91%
Political Ideology	Liberal-Moderate	9%	91%
	Conservative	13%	87%
	Very conservative	20%	80%
Political Ideology	Liberal-Moderate	9%	91%
	Conservative-Very conservative	15%	85%
Past Participation**	Yes	12%	88%
	No	13%	87%
Top Tier Republican	Mitt Romney	9%	91%
Candidates	Ron Paul	7%	93%
	Rick Santorum	18%	82%
	Newt Gingrich	35%	65%
	Jon Huntsman	9%	91%
Candidate Support	Strongly support	13%	87%
	Somewhat support	12%	88%
	Might vote differently	13%	87%
Gender	Men	12%	88%
	Women	13%	87%
Age	Under 45	14%	86%
	45 or older	12%	88%
Region	Hillsborough	12%	88%
	Rockingham	15%	85%
	Northern Counties	10%	90%
	Southern Counties	12%	88%
Household Income	Less than \$75,000	15%	85%
	\$75,000 or more	10%	90%
Evangelical Christians	5	15%	85%
Mormons are Christians	Yes	12%	88%
Christians	No-Unsure	13%	87%
Education	Not college graduate	14%	86%
	College graduate	11%	89%
Interview Type	Landline	12%	88%
	Cell Phone	13%	87%

Marr	IIoma	ahina	T ilealer	Voters
INCW	пашр	SHILE	LIKELY	voters

Have the campaign ads helped decide your vote: A great deal, a good amount, some, not very much, or not at all?

	_	not .	at an?
		A great deal-A good amount- Some	Not very much- Not at all
	•	Row%	Row %
New Hampshire Likel	y Voters	30%	70%
Party Registration	Republican	30%	70%
	Independent	29%	71%
Tea Party Supporters		30%	70%
Intensity of Tea Party Support	Strongly support Tea Party	28%	72%
	Support Tea Party	31%	69%
	Does not support Tea Party	29%	71%
Political Ideology	Liberal-Moderate	28%	72%
	Conservative	31%	69%
	Very conservative	31%	69%
Political Ideology	Liberal-Moderate	28%	72%
	Conservative-Very conservative	31%	69%
Past Participation**	Yes	30%	70%
	No	29%	71%
Top Tier Republican	Mitt Romney	31%	69%
Candidates	Ron Paul	33%	67%
	Rick Santorum	28%	72%
	Newt Gingrich	29%	71%
	Jon Huntsman	28%	72%
Candidate Support	Strongly support	31%	69%
	Somewhat support	28%	72%
	Might vote differently	36%	64%
Gender	Men	28%	72%
	Women	32%	68%
Age	Under 45	28%	72%
	45 or older	30%	70%
Region	Hillsborough	28%	72%
	Rockingham	26%	74%
	Northern Counties	39%	61%
	Southern Counties	28%	72%
Household Income	Less than \$75,000	32%	68%
	\$75,000 or more	29%	71%
Evangelical Christians	S	27%	73%
Mormons are Christians	Yes	31%	69%
Christians	No-Unsure	30%	70%
Education	Not college graduate	32%	68%
	College graduate	28%	72%
Interview Type	Landline	28%	72%
	Cell Phone	37%	63%

		New Hampshire Likely Voters		
		Have the debates helped decide your vote: A great deal, a good amoun some, not very much, or not at a		
		A great deal-A good amount- Some	Not very much- Not at all	
		Row %	Row%	
New Hampshire Likel	y Voters	75%	25%	
Party Registration	Republican	72%	28%	
	Independent	80%	20%	
Tea Party Supporters		79%	21%	
Intensity of Tea Party Support	Strongly support Tea Party	77%	23%	
. 11	Support Tea Party	80%	20%	
	Does not support Tea Party	74%	26%	
Political Ideology	Liberal-Moderate	76%	24%	
	Conservative	77%	23%	
	Very conservative	68%	32%	
Political Ideology	Liberal-Moderate	76%	24%	
	Conservative-Very conservative	75%	25%	
Past Participation**	Yes	75%	25%	
	No	76%	24%	
Top Tier Republican	Mitt Romney	78%	22%	
Candidates	Ron Paul	68%	32%	
	Rick Santorum	81%	19%	
	Newt Gingrich	75%	25%	
	Jon Huntsman	80%	20%	
Candidate Support	Strongly support	73%	27%	
	Somewhat support	81%	19%	
	Might vote differently	79%	21%	
Gender	Men	74%	26%	
	Women	77%	23%	
Age	Under 45	77%	23%	
	45 or older	75%	25%	
Region	Hillsborough	80%	20%	
	Rockingham	76%	24%	
	Northern Counties	70%	30%	
	Southern Counties	72%	28%	
Household Income	Less than \$75,000	73%	27%	
	\$75,000 or more	78%	22%	
Evangelical Christians	s	73%	27%	
Mormons are	Yes	77%	23%	
Christians	No-Unsure	74%	26%	
Education	Not college graduate	72%	28%	
	College graduate	78%	22%	
Interview Type	Landline	75%	25%	
	Cell Phone	74%	26%	

New	Hamn	chire	Likely	Voters

Have the Iowa Caucus results helped decide your vote: A great deal, a good amount, some, not very much, or not at all?

	_	01 1101	i at an?
		A great deal-A good amount- Some	Not very much- Not at all
	•	Row %	Row %
New Hampshire Likel	y Voters	27%	73%
Party Registration	Republican	28%	72%
	Independent	25%	75%
Tea Party Supporters	•	34%	66%
Intensity of Tea Party Support	Strongly support Tea Party	37%	63%
	Support Tea Party	33%	67%
	Does not support Tea Party	23%	77%
Political Ideology	Liberal-Moderate	20%	80%
	Conservative	31%	69%
	Very conservative	32%	68%
Political Ideology	Liberal-Moderate	20%	80%
	Conservative-Very conservative	31%	69%
Past Participation**	Yes	26%	74%
	No	33%	67%
Top Tier Republican	Mitt Romney	26%	74%
Candidates	Ron Paul	22%	78%
	Rick Santorum	51%	49%
	Newt Gingrich	21%	79%
	Jon Huntsman	17%	83%
Candidate Support	Strongly support	22%	78%
	Somewhat support	33%	67%
	Might vote differently	40%	60%
Gender	Men	25%	75%
	Women	30%	70%
Age	Under 45	29%	71%
	45 or older	26%	74%
Region	Hillsborough	29%	71%
	Rockingham	28%	72%
	Northern Counties	26%	74%
	Southern Counties	25%	75%
Household Income	Less than \$75,000	29%	71%
	\$75,000 or more	27%	73%
Evangelical Christians	5	40%	60%
Mormons are Christians	Yes	25%	75%
	No-Unsure	31%	69%
Education	Not college graduate	30%	70%
	College graduate	25%	75%
Interview Type	Landline	26%	74%
	Cell Phone	31%	69%

		New Hampshii	re Likely Voters	
		Has contact from a candidate's campaign helped decide your vote: great deal, a good amount, some, n very much, or not at all?		
		A great deal-A good amount- Some	Not very much- Not at all	
		Row %	Row%	
New Hampshire Likel	y Voters	19%	81%	
Party Registration	Republican	19%	81%	
	Independent	17%	83%	
Tea Party Supporters		20%	80%	
Intensity of Tea Party Support	Strongly support Tea Party	14%	86%	
3 11	Support Tea Party	23%	77%	
	Does not support Tea Party	17%	83%	
Political Ideology	Liberal-Moderate	16%	84%	
	Conservative	20%	80%	
	Very conservative	22%	78%	
Political Ideology	Liberal-Moderate	16%	84%	
	Conservative-Very conservative	20%	80%	
Past Participation**	Yes	19%	81%	
	No	19%	81%	
Top Tier Republican	Mitt Romney	19%	81%	
Candidates	Ron Paul	24%	76%	
	Rick Santorum	14%	86%	
	Newt Gingrich	13%	87%	
	Jon Huntsman	18%	82%	
Candidate Support	Strongly support	20%	80%	
	Somewhat support	19%	81%	
	Might vote differently	19%	81%	
Gender	Men	17%	83%	
	Women	21%	79%	
Age	Under 45	19%	81%	
n :	45 or older	18%	82%	
Region	Hillsborough	19% 17%	81%	
	Rockingham Northern Counties	18%	83% 82%	
	Southern Counties	20%	80%	
Household Income	Less than \$75,000	21%	79%	
Household Income	\$75,000 or more	17%	83%	
Evangelical Christians		19%	81%	
_ , ungeneur em istidii				
Mormons are Christians	Yes	21%	79%	
	No-Unsure	16%	84%	
Education	Not college graduate	21%	79%	
	College graduate	17%	83%	
Interview Type	Landline	18%	82%	
	Cell Phone	20%	80%	

NT.	I I	.: T	:11	17-4
new	Hampsh	nre L	Jikeiy	voters

Has seeing the candidate in person helped decide your vote: A great deal, a good amount, some, not very much, or not at all?

	_	much, or	not at all?
		A great deal-A good amount- Some	Not very much- Not at all
	-	Row%	Row %
New Hampshire Likel	y Voters	35%	65%
Party Registration	Republican	34%	66%
	Independent	35%	65%
Tea Party Supporters		36%	64%
Intensity of Tea Party Support	Strongly support Tea Party	37%	63%
	Support Tea Party	35%	65%
	Does not support Tea Party	33%	67%
Political Ideology	Liberal-Moderate	35%	65%
	Conservative	36%	64%
	Very conservative	30%	70%
Political Ideology	Liberal-Moderate	35%	65%
	Conservative-Very conservative	34%	66%
Past Participation**	Yes	35%	65%
	No	31%	69%
Top Tier Republican Candidates	Mitt Romney	37%	63%
Candidates	Ron Paul	32%	68%
	Rick Santorum	32%	68%
	Newt Gingrich	32%	68%
	Jon Huntsman	42%	58%
Candidate Support	Strongly support	37%	63%
	Somewhat support	32%	68%
	Might vote differently	37%	63%
Gender	Men	33%	67%
	Women	36%	64%
Age	Under 45	37%	63%
	45 or older	34%	66%
Region	Hillsborough	35%	65%
	Rockingham	38%	62%
	Northern Counties	26%	74%
	Southern Counties	37%	63%
Household Income	Less than \$75,000	32%	68%
	\$75,000 or more	37%	63%
Evangelical Christians	S	26%	74%
Mormons are	Yes	37%	63%
Christians	No-Unsure	31%	69%
Education	Not college graduate	31%	69%
	College graduate	38%	62%
Interview Type	Landline	34%	66%
	Cell Phone	39%	61%

Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Mitt Romney?

	_		Acceptable with	ent. Witt Ronney.	
	_	Acceptable	reservations	Not acceptable	Unsure
		Row%	Row%	Row %	Row%
New Hampshire Likel	y Voters	60%	23%	16%	1%
Party Registration	Republican	63%	22%	14%	1%
	Independent	55%	26%	19%	1%
Tea Party Supporters		54%	29%	17%	0%
Intensity of Tea Party Support	Strongly support Tea Party	49%	24%	27%	0%
	Support Tea Party	56%	31%	13%	0%
	Does not support Tea Party	64%	20%	16%	1%
Political Ideology	Liberal-Moderate	62%	23%	15%	0%
	Conservative	63%	23%	14%	1%
	Very conservative	46%	28%	25%	1%
Political Ideology	Liberal-Moderate	62%	23%	15%	0%
	Conservative-Very conservative	58%	24%	17%	1%
Past Participation**	Yes	60%	24%	15%	1%
	No	58%	19%	22%	1%
Top Tier Republican	Mitt Romney	93%	7%	0%	0%
Candidates	Ron Paul	29%	35%	36%	1%
	Rick Santorum	36%	35%	30%	0%
	Newt Gingrich	55%	34%	8%	2%
	Jon Huntsman	35%	43%	23%	0%
Candidate Support	Strongly support	60%	20%	19%	0%
	Somewhat support	70%	21%	9%	0%
	Might vote differently	50%	33%	15%	2%
Most Important	Shares your values	49%	23%	28%	1%
Quality	Is closest to you on the issues	52%	27%	21%	0%
	Can beat President Obama in 2012	72%	21%	6%	0%
	Has the experience to govern	67%	22%	10%	1%
Gender	Men	59%	24%	17%	1%
	Women	61%	23%	15%	1%
Age	Under 45	59%	20%	21%	0%
	45 or older	61%	25%	13%	0%
Region	Hillsborough	57%	25%	18%	0%
	Rockingham	67%	23%	10%	0%
	Northern Counties	64%	18%	16%	2%
	Southern Counties	54%	26%	20%	0%
Household Income	Less than \$75,000	55%	23%	22%	1%
	\$75,000 or more	67%	22%	11%	1%
Evangelical Christian	S	52%	29%	18%	1%
Mormons are	Yes	68%	20%	12%	0%
Christians	No-Unsure	46%	29%	23%	1%
Education	Not college graduate	59%	23%	18%	0%
	College graduate	60%	24%	15%	1%
Interview Type	Landline	59%	24%	17%	1%
	Cell Phone	63%	22%	14%	1%

Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Newt Gingrich?

	_		Acceptable with	ent. Newt Gingrich?	
	_	Acceptable	reservations	Not acceptable	Unsure
		Row %	Row %	Row %	Row %
New Hampshire Likel	ly Voters	29%	27%	44%	0%
Party Registration	Republican	33%	29%	37%	1%
	Independent	22%	23%	54%	0%
Tea Party Supporters		37%	30%	33%	0%
Intensity of Tea Party Support	Strongly support Tea Party	44%	32%	24%	0%
	Support Tea Party	34%	30%	37%	0%
	Does not support Tea Party	24%	24%	52%	1%
Political Ideology	Liberal-Moderate	19%	25%	56%	0%
	Conservative	35%	30%	35%	0%
	Very conservative	36%	28%	35%	2%
Political Ideology	Liberal-Moderate	19%	25%	56%	0%
	Conservative-Very conservative	35%	29%	35%	1%
Past Participation**	Yes	29%	27%	43%	1%
	No	25%	26%	49%	0%
Top Tier Republican	Mitt Romney	25%	30%	45%	0%
Candidates	Ron Paul	17%	27%	56%	0%
	Rick Santorum	33%	30%	37%	0%
	Newt Gingrich	81%	13%	6%	0%
	Jon Huntsman	16%	26%	58%	0%
Candidate Support	Strongly support	29%	25%	46%	0%
	Somewhat support	25%	31%	45%	0%
	Might vote differently	36%	28%	35%	0%
Most Important	Shares your values	27%	26%	45%	2%
Quality	Is closest to you on the issues	24%	28%	48%	0%
	Can beat President Obama in 2012	34%	30%	36%	0%
	Has the experience to govern	31%	22%	46%	1%
Gender	Men	34%	26%	39%	1%
	Women	21%	29%	50%	0%
Age	Under 45	29%	28%	42%	1%
	45 or older	29%	26%	45%	0%
Region	Hillsborough	29%	24%	48%	0%
	Rockingham	26%	32%	42%	0%
	Northern Counties	31%	30%	38%	1%
	Southern Counties	29%	25%	45%	1%
Household Income	Less than \$75,000	31%	26%	43%	0%
	\$75,000 or more	27%	27%	45%	0%
Evangelical Christian	S	30%	27%	42%	2%
Mormons are Christians	Yes	29%	26%	45%	0%
Cirristians	No-Unsure	29%	28%	42%	1%
Education	Not college graduate	30%	23%	46%	1%
	College graduate	27%	31%	42%	0%
Interview Type	Landline	28%	27%	45%	1%
	Cell Phone	33%	29%	38%	0%

Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Rick Perry?

	_			ident. Rick Ferry?		
		Acceptable	Acceptable with reservations	Not acceptable	Unsure	
		Row %	Row %	Row %	Row%	
New Hampshire Likel	y Voters	17%	26%	54%	3%	
Party Registration	Republican	18%	28%	51%	3%	
	Independent	15%	24%	60%	2%	
Tea Party Supporters	•	25%	33%	41%	1%	
Intensity of Tea Party Support	Strongly support Tea Party	31%	33%	36%	0%	
	Support Tea Party	22%	33%	43%	2%	
	Does not support Tea Party	12%	21%	65%	3%	
Political Ideology	Liberal-Moderate	11%	22%	64%	3%	
	Conservative	19%	29%	50%	2%	
	Very conservative	25%	32%	40%	3%	
Political Ideology	Liberal-Moderate	11%	22%	64%	3%	
	Conservative-Very conservative	21%	30%	47%	2%	
Past Participation**	Yes	17%	27%	52%	3%	
	No	10%	15%	72%	3%	
Top Tier Republican	Mitt Romney	13%	28%	56%	3%	
Candidates	Ron Paul	12%	24%	64%	1%	
	Rick Santorum	29%	37%	33%	1%	
	Newt Gingrich	20%	30%	46%	5%	
	Jon Huntsman	9%	13%	77%	1%	
Candidate Support	Strongly support	18%	27%	53%	2%	
	Somewhat support	13%	27%	58%	2%	
	Might vote differently	21%	28%	51%	0%	
Most Important	Shares your values	19%	30%	48%	3%	
Quality	Is closest to you on the issues	14%	25%	59%	2%	
	Can beat President Obama in 2012	21%	26%	51%	1%	
	Has the experience to govern	12%	26%	58%	4%	
Gender	Men	17%	25%	56%	2%	
	Women	16%	28%	52%	4%	
Age	Under 45	18%	27%	53%	3%	
	45 or older	16%	26%	55%	3%	
Region	Hillsborough	17%	26%	54%	2%	
	Rockingham	14%	29%	54%	3%	
	Northern Counties	15%	29%	52%	4%	
	Southern Counties	19%	21%	57%	3%	
Household Income	Less than \$75,000	20%	28%	48%	4%	
	\$75,000 or more	13%	25%	60%	2%	
Evangelical Christians	s	16%	33%	45%	6%	
Mormons are	Yes	17%	27%	55%	1%	
Christians	No-Unsure	16%	25%	52%	6%	
Education	Not college graduate	19%	27%	50%	4%	
	College graduate	15%	25%	59%	1%	
Interview Type	Landline	16%	26%	54%	3%	
	Cell Phone	18%	25%	56%	1%	

Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Ron Paul?

	_	Acceptable	Acceptable with reservations	Not acceptable	Unsure
	=	Row %	Row %	Row %	Row %
New Hampshire Like	ly Voters	35%	21%	43%	1%
•					
Party Registration	Republican	31%	21%	46%	1%
	Independent	40%	20%	39%	0%
Tea Party Supporters	\$	37%	21%	41%	0%
Intensity of Tea Party Support	Strongly support Tea Party	38%	18%	43%	0%
	Support Tea Party	37%	22%	40%	0%
	Does not support Tea Party	33%	20%	45%	1%
Political Ideology	Liberal-Moderate	35%	20%	44%	1%
	Conservative	33%	23%	44%	0%
	Very conservative	40%	18%	41%	2%
Political Ideology	Liberal-Moderate	35%	20%	44%	1%
	Conservative-Very conservative	35%	21%	43%	1%
Past Participation**	Yes	33%	21%	44%	1%
	No	48%	18%	34%	1%
Top Tier Republican	Mitt Romney	20%	24%	55%	1%
Candidates	Ron Paul	92%	8%	0%	0%
	Rick Santorum	17%	24%	59%	0%
	Newt Gingrich	11%	26%	63%	1%
	Jon Huntsman	17%	27%	56%	0%
Candidate Support	Strongly support	38%	15%	46%	0%
	Somewhat support	30%	28%	41%	1%
	Might vote differently	29%	29%	42%	0%
Most Important	Shares your values	40%	22%	35%	3%
Quality	Is closest to you on the issues	45%	20%	35%	0%
	Can beat President Obama in 2012	24%	22%	54%	0%
	Has the experience to govern	30%	19%	50%	1%
Gender	Men	37%	21%	42%	1%
	Women	32%	22%	46%	1%
Age	Under 45	48%	18%	34%	0%
<b>.</b>	45 or older	29%	22%	48%	1%
Region	Hillsborough	37%	21%	42%	1%
	Rockingham	32%	20%	47%	0%
	Northern Counties	32%	20%	47%	1%
**	Southern Counties	37%	23%	39%	2%
Household Income	Less than \$75,000	36%	22%	41%	1%
E ! LOLL!	\$75,000 or more	34%	21%	44%	1%
Evangelical Christian		26%	28%	46%	1%
Mormons are Christians	Yes	33%	20%	46%	1%
	No-Unsure	38%	21%	39%	2%
Education	Not college graduate	39%	21%	39%	1%
	College graduate	32%	20%	47%	1%
Interview Type	Landline	33%	21%	45%	1%
	Cell Phone	42%	22%	36%	0%

Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Jon Huntsman?

	-		Acceptable with	ent: Jon Huntsman?	
	_	Acceptable	reservations	Not acceptable	Unsure
		Row%	Row%	Row %	Row %
New Hampshire Likel	y Voters	31%	30%	33%	6%
Party Registration	Republican	29%	29%	36%	6%
	Independent	35%	33%	28%	4%
Tea Party Supporters	•	30%	28%	36%	6%
Intensity of Tea Party Support	Strongly support Tea Party	29%	29%	40%	3%
	Support Tea Party	31%	27%	35%	7%
	Does not support Tea Party	32%	33%	30%	5%
Political Ideology	Liberal-Moderate	36%	34%	25%	6%
	Conservative	30%	29%	36%	5%
	Very conservative	23%	27%	45%	5%
Political Ideology	Liberal-Moderate	36%	34%	25%	6%
	Conservative-Very conservative	28%	28%	38%	5%
Past Participation**	Yes	32%	30%	32%	6%
	No	27%	31%	37%	5%
Top Tier Republican	Mitt Romney	25%	34%	35%	6%
Candidates	Ron Paul	27%	33%	39%	1%
	Rick Santorum	25%	28%	43%	4%
	Newt Gingrich	24%	36%	33%	7%
	Jon Huntsman	88%	11%	1%	0%
Candidate Support	Strongly support	33%	25%	38%	5%
	Somewhat support	28%	41%	28%	4%
	Might vote differently	34%	34%	31%	1%
Most Important	Shares your values	25%	26%	37%	12%
Quality	Is closest to you on the issues	34%	36%	27%	2%
	Can beat President Obama in 2012	32%	26%	38%	4%
	Has the experience to govern	32%	33%	29%	6%
Gender	Men	33%	31%	33%	3%
	Women	29%	30%	32%	8%
Age	Under 45	25%	30%	39%	6%
	45 or older	35%	30%	30%	5%
Region	Hillsborough	32%	26%	36%	6%
	Rockingham	32%	26%	34%	7%
	Northern Counties	30%	39%	26%	5%
	Southern Counties	31%	33%	32%	5%
Household Income	Less than \$75,000	31%	29%	33%	7%
	\$75,000 or more	32%	31%	33%	3%
Evangelical Christians	s	25%	33%	34%	8%
Mormons are	Yes	35%	31%	30%	4%
Christians	No-Unsure	25%	31%	37%	7%
Education	Not college graduate	27%	29%	35%	9%
	College graduate	35%	32%	31%	3%
Interview Type	Landline	32%	30%	33%	6%
	Cell Phone	30%	34%	33%	3%

Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Rick Santorum?

	_		Acceptable with	ent. Rick Santorum?	
	_	Acceptable	reservations	Not acceptable	Unsure
		Row %	Row %	Row %	Row %
New Hampshire Likel	ly Voters	42%	30%	25%	3%
Party Registration	Republican	45%	30%	22%	3%
	Independent	36%	31%	31%	2%
Tea Party Supporters		50%	31%	17%	2%
Intensity of Tea Party Support	Strongly support Tea Party	58%	31%	12%	0%
	Support Tea Party	47%	32%	19%	2%
	Does not support Tea Party	37%	30%	30%	3%
Political Ideology	Liberal-Moderate	31%	32%	34%	3%
	Conservative	50%	29%	19%	3%
	Very conservative	49%	30%	18%	3%
Political Ideology	Liberal-Moderate	31%	32%	34%	3%
	Conservative-Very conservative	50%	29%	18%	3%
Past Participation**	Yes	44%	30%	22%	3%
	No	21%	27%	51%	1%
Top Tier Republican	Mitt Romney	34%	39%	24%	3%
Candidates	Ron Paul	30%	27%	41%	2%
	Rick Santorum	90%	10%	0%	0%
	Newt Gingrich	48%	34%	14%	5%
	Jon Huntsman	21%	33%	46%	0%
Candidate Support	Strongly support	38%	31%	29%	3%
	Somewhat support	43%	31%	25%	1%
	Might vote differently	53%	28%	16%	4%
Most Important	Shares your values	50%	22%	23%	5%
Quality	Is closest to you on the issues	35%	27%	36%	2%
	Can beat President Obama in 2012	49%	35%	16%	1%
	Has the experience to govern	33%	37%	25%	5%
Gender	Men	41%	30%	27%	2%
	Women	43%	30%	23%	5%
Age	Under 45	33%	31%	34%	2%
	45 or older	46%	29%	22%	3%
Region	Hillsborough	40%	34%	25%	2%
	Rockingham	38%	31%	28%	3%
	Northern Counties	45%	28%	23%	4%
	Southern Counties	45%	27%	26%	3%
Household Income	Less than \$75,000	44%	29%	24%	4%
	\$75,000 or more	37%	33%	28%	2%
Evangelical Christian	s	60%	27%	8%	5%
Mormons are	Yes	40%	32%	27%	1%
Christians	No-Unsure	45%	27%	23%	5%
Education	Not college graduate	42%	29%	25%	4%
	College graduate	41%	31%	26%	2%
Interview Type	Landline	41%	30%	26%	3%
	Cell Phone	44%	32%	22%	2%

		New Hampshire Likely Voters							
		Whi	ch one of the fo	llowing candidate	s best understand	s the proble	ns of people	like yoursel	f:
		Newt Gingrich	Mitt Romney	Rick Santorum	Jon Huntsman	Ron Paul	Rick Perry	None	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Likel	y Voters	7%	30%	15%	10%	25%	1%	6%	6%
Party Registration	Republican	9%	34%	15%	9%	21%	1%	4%	7%
	Independent	4%	22%	14%	13%	32%	2%	8%	5%
Tea Party Supporters		11%	24%	21%	6%	31%	1%	2%	4%
Intensity of Tea Party Support	Strongly support Tea Party	15%	12%	30%	3%	34%	1%	2%	2%
	Support Tea Party	9%	29%	17%	7%	30%	1%	2%	4%
	Does not support Tea Party	4%	33%	10%	14%	22%	1%	8%	8%
Political Ideology	Liberal-Moderate	4%	32%	7%	14%	26%	2%	8%	7%
	Conservative	9%	30%	17%	9%	24%	1%	5%	6%
	Very conservative	11%	21%	27%	5%	27%	2%	2%	5%
Political Ideology	Liberal-Moderate	4%	32%	7%	14%	26%	2%	8%	7%
	Conservative-Very conservative	10%	28%	20%	8%	25%	1%	4%	6%
Past Participation**	Yes	7%	29%	16%	10%	25%	1%	6%	6%
	No	6%	31%	6%	13%	30%	0%	8%	6%
Top Tier Republican Candidates	Mitt Romney	4%	65%	7%	5%	10%	0%	4%	4%
Candidates	Ron Paul	2%	4%	2%	3%	83%	0%	4%	2%
	Rick Santorum	4%	3%	70%	5%	7%	1%	6%	3%
	Newt Gingrich	49%	9%	13%	4%	8%	2%	5%	10%
	Jon Huntsman	1%	6%	4%	68%	8%	0%	7%	6%
Candidate Support	Strongly support	8%	35%	13%	11%	27%	1%	3%	3%
	Somewhat support	4%	32%	16%	8%	25%	2%	7%	6%
	Might vote differently	12%	19%	19%	14%	25%	2%	4%	5%
Most Important	Shares your values	6%	23%	24%	4%	31%	1%	4%	7%
Quality	Is closest to you on the issues	5%	23%	9%	12%	34%	1%	9%	7%
	Can beat President Obama in 2012	12%	39%	17%	8%	15%	2%	4%	3%
	Has the experience to govern	4%	35%	7%	17%	23%	2%	5%	8%
Gender	Men	8%	28%	14%	10%	27%	1%	7%	5%
	Women	6%	32%	15%	10%	22%	2%	5%	9%
Age	Under 45	5%	34%	10%	7%	35%	1%	3%	6%
	45 or older	8%	28%	17%	12%	20%	2%	7%	6%
Region	Hillsborough	8%	28%	13%	10%	28%	2%	5%	6%
	Rockingham	7%	41%	11%	11%	19%	1%	5%	5%
	Northern Counties	8%	25%	17%	9%	23%	0%	9%	8%
	Southern Counties	5%	25%	18%	11%	28%	2%	4%	7%
Household Income	Less than \$75,000	6%	27%	16%	8%	29%	2%	6%	6%
	\$75,000 or more	7%	35%	11%	13%	24%	0%	5%	5%
Evangelical Christians	S	8%	20%	26%	13%	19%	1%	2%	10%
Mormons are	Yes	7%	34%	14%	12%	22%	1%	5%	5%
Christians	No-Unsure	8%	24%	16%	7%	28%	1%	6%	9%
Education	Not college graduate	7%	27%	15%	8%	30%	2%	5%	6%
	College graduate	6%	32%	14%	12%	22%	1%	6%	6%
Interview Type	Landline	7%	30%	16%	10%	24%	1%	5%	7%
	Cell Phone	6%	29%	8%	10%	32%	1%	8%	6%

					mpshire Likely				
		N + 6' - 1 1		the following car					** 1 '1 1
		Newt Gingrich Row %	Mitt Romney Row%	Rick Santorum Row %	Jon Huntsman Row %	Ron Paul Row %	Rick Perry Row %	None Row %	Undecided Row %
New Hampshire Likel	v Voters	10%	35%	12%	8%	24%	1%	5%	5%
Trew Hampshire Ence	y voters	1070	3370	1270		2170	170	370	370
Party Registration	Republican	11%	38%	12%	6%	21%	1%	5%	6%
	Independent	8%	29%	11%	11%	30%	1%	5%	4%
Tea Party Supporters		14%	30%	17%	3%	28%	2%	2%	3%
Intensity of Tea Party Support	Strongly support Tea Party	17%	14%	28%	2%	32%	2%	2%	3%
	Support Tea Party	13%	36%	13%	4%	26%	2%	2%	4%
	Does not support Tea Party	7%	38%	8%	12%	22%	1%	7%	6%
Political Ideology	Liberal-Moderate	7%	37%	6%	13%	24%	1%	8%	6%
	Conservative	12%	38%	13%	5%	24%	1%	3%	5%
	Very conservative	16%	18%	24%	2%	25%	4%	5%	6%
Political Ideology	Liberal-Moderate	7%	37%	6%	13%	24%	1%	8%	6%
	Conservative-Very conservative	13%	33%	16%	4%	24%	2%	3%	5%
Past Participation**	Yes	10%	35%	13%	8%	22%	2%	5%	5%
	No	8%	29%	4%	9%	39%	0%	6%	4%
Top Tier Republican	Mitt Romney	5%	78%	2%	1%	7%	1%	3%	4%
Candidates	Ron Paul	1%	2%	1%	1%	88%	0%	4%	1%
	Rick Santorum	4%	4%	73%	2%	6%	1%	6%	4%
	Newt Gingrich	76%	7%	5%	2%	6%	1%	1%	2%
	Jon Huntsman	3%	5%	3%	73%	4%	0%	12%	1%
Candidate Support	Strongly support	10%	39%	11%	8%	27%	1%	3%	1%
	Somewhat support	10%	39%	11%	6%	23%	2%	6%	3%
	Might vote differently	12%	23%	15%	13%	20%	1%	9%	8%
Most Important	Shares your values	9%	25%	21%	3%	28%	1%	5%	9%
Quality	Is closest to you on the issues	6%	29%	8%	11%	35%	1%	6%	4%
	Can beat President Obama in 2012	14%	44%	12%	5%	16%	2%	3%	4%
	Has the experience to govern	12%	42%	6%	12%	17%	1%	6%	5%
Gender	Men	11%	32%	10%	7%	28%	1%	6%	4%
	Women	8%	39%	14%	8%	18%	2%	3%	8%
Age	Under 45	10%	36%	9%	5%	35%	1%	3%	2%
	45 or older	10%	34%	13%	9%	19%	2%	6%	7%
Region	Hillsborough	10%	31%	12%	7%	27%	2%	5%	5%
	Rockingham	9%	47%	9%	9%	16%	1%	5%	4%
	Northern Counties	13%	31%	14%	5%	23%	1%	7%	7%
	Southern Counties	9%	30%	12%	9%	28%	2%	4%	6%
Household Income	Less than \$75,000	9%	32%	14%	8%	26%	2%	4%	5%
	\$75,000 or more	10%	38%	8%	9%	25%	0%	6%	4%
Evangelical Christians	s	12%	26%	23%	8%	17%	2%	3%	9%
Mormons are	Yes	9%	39%	10%	10%	22%	1%	4%	5%
Christians	No-Unsure	12%	27%	15%	4%	27%	2%	6%	7%
Education	Not college graduate	10%	34%	12%	5%	27%	2%	4%	6%
	College graduate	10%	35%	11%	10%	22%	1%	6%	5%
Interview Type	Landline	10%	34%	13%	8%	23%	1%	5%	6%
	Cell Phone	12%	36%	7%	5%	29%	1%	6%	3%

				New Ha	ampshire Likely	Voters			
			Which one of th	e following candi	dates do you con	sider to be t	he true conse	rvative:	
		Newt Gingrich	Mitt Romney	Rick Santorum	Jon Huntsman	Ron Paul	Rick Perry	None	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Like	ly Voters	12%	12%	26%	5%	28%	5%	3%	7%
Party Registration	Republican	14%	14%	26%	5%	25%	4%	3%	8%
	Independent	10%	9%	26%	6%	34%	6%	3%	6%
Tea Party Supporters		14%	11%	30%	5%	31%	5%	2%	2%
Intensity of Tea Party Support	Strongly support Tea Party	14%	6%	39%	4%	32%	2%	3%	1%
, 11	Support Tea Party	14%	13%	26%	5%	30%	7%	2%	3%
	Does not support Tea Party	12%	13%	23%	6%	28%	5%	4%	9%
Political Ideology	Liberal-Moderate	10%	11%	24%	6%	29%	5%	4%	10%
	Conservative	14%	15%	27%	5%	28%	5%	2%	4%
	Very conservative	15%	10%	29%	5%	27%	6%	2%	5%
Political Ideology	Liberal-Moderate	10%	11%	24%	6%	29%	5%	4%	10%
	Conservative-Very conservative	14%	13%	28%	5%	28%	5%	2%	4%
Past Participation**	Yes	12%	12%	28%	5%	28%	5%	3%	7%
	No	11%	12%	15%	6%	38%	7%	4%	7%
Top Tier Republican	Mitt Romney	13%	27%	25%	4%	14%	4%	4%	9%
Candidates	Ron Paul	5%	1%	11%	2%	72%	5%	3%	1%
	Rick Santorum	7%	1%	58%	7%	12%	11%	1%	3%
	Newt Gingrich	40%	4%	26%	3%	16%	2%	3%	7%
	Jon Huntsman	7%	2%	29%	22%	32%	1%	1%	6%
Candidate Support	Strongly support	11%	16%	25%	6%	31%	5%	2%	5%
	Somewhat support	13%	11%	28%	6%	25%	5%	3%	8%
	Might vote differently	16%	6%	32%	1%	30%	5%	5%	6%
Most Important	Shares your values	9%	10%	22%	6%	32%	8%	3%	10%
Quality	Is closest to you on the issues	10%	9%	22%	5%	40%	2%	3%	9%
	Can beat President Obama in 2012	16%	14%	37%	5%	16%	4%	4%	4%
	Has the experience to govern	14%	17%	21%	6%	27%	7%	2%	6%
Gender	Men	14%	11%	26%	5%	30%	5%	3%	5%
	Women	10%	15%	26%	6%	26%	5%	3%	9%
Age	Under 45	14%	14%	19%	3%	34%	6%	3%	6%
	45 or older	12%	12%	29%	6%	26%	5%	3%	7%
Region	Hillsborough	12%	9%	33%	5%	29%	4%	2%	7%
	Rockingham	16%	14%	24%	3%	25%	5%	5%	7%
	Northern Counties	8%	15%	23%	8%	27%	4%	5%	9%
	Southern Counties	13%	13%	22%	6%	31%	7%	1%	7%
Household Income	Less than \$75,000	12%	12%	25%	4%	32%	6%	3%	6%
	\$75,000 or more	13%	13%	27%	5%	28%	4%	3%	8%
Evangelical Christian	s	11%	8%	35%	8%	21%	5%	3%	10%
Mormons are	Yes	12%	14%	31%	6%	25%	4%	3%	5%
Christians	No-Unsure	13%	10%	20%	5%	32%	7%	3%	10%
Education	Not college graduate	13%	14%	22%	6%	30%	5%	3%	7%
	College graduate	12%	11%	30%	5%	27%	6%	3%	7%
Interview Type	Landline	11%	12%	28%	6%	28%	5%	3%	7%
	Cell Phone	18%	14%	16%	4%	30%	7%	4%	6%

			0.1 0.11		Hampshire Likely				
			-		do you think has	Ron Paul			
		Newt Gingrich Row %	Mitt Romney Row %	Row %	Jon Huntsman Row %	Row %	Rick Perry Row %	None Row %	Undecided Row %
New Hampshire Likel	v Voters	7%	65%	7%	4%	10%	1%	2%	5%
ivew Humpshire Elker	y voters		0370	7 7 0					370
Party Registration	Republican	8%	69%	7%	2%	8%	1%	2%	4%
	Independent	5%	61%	7%	6%	14%	1%	1%	6%
Tea Party Supporters		11%	61%	9%	2%	12%	1%	0%	3%
Intensity of Tea Party Support	Strongly support Tea Party	20%	45%	15%	0%	14%	2%	1%	3%
	Support Tea Party	7%	68%	7%	3%	11%	1%	0%	3%
	Does not support Tea Party	4%	69%	4%	5%	10%	1%	3%	5%
Political Ideology	Liberal-Moderate	3%	69%	3%	7%	11%	0%	3%	4%
	Conservative	8%	68%	8%	2%	8%	1%	1%	5%
	Very conservative	12%	51%	13%	0%	16%	3%	1%	4%
Political Ideology	Liberal-Moderate	3%	69%	3%	7%	11%	0%	3%	4%
	Conservative-Very conservative	9%	63%	9%	1%	10%	1%	1%	5%
Past Participation**	Yes	7%	66%	7%	4%	9%	1%	2%	5%
	No	1%	65%	1%	4%	21%	0%	2%	7%
Top Tier Republican Candidates	Mitt Romney	2%	95%	1%	0%	1%	0%	0%	1%
Carididates	Ron Paul	3%	43%	1%	1%	42%	1%	2%	7%
	Rick Santorum	6%	44%	40%	0%	3%	2%	0%	5%
	Newt Gingrich	46%	47%	1%	1%	0%	1%	1%	3%
	Jon Huntsman	1%	49%	2%	40%	0%	0%	5%	5%
Candidate Support	Strongly support	7%	61%	8%	5%	15%	1%	1%	3%
	Somewhat support	5%	78%	5%	2%	6%	0%	0%	3%
	Might vote differently	8%	73%	5%	4%	3%	2%	2%	3%
Most Important Quality	Shares your values	8%	54%	12%	2%	17%	1%	1%	5%
Quanty	Is closest to you on the issues	5%	60%	3%	6%	16%	1%	3%	6%
	Can beat President Obama in 2012	7%	77%	7%	2%	3%	0%	0%	4%
	Has the experience to govern	8%	72%	5%	5%	7%	1%	1%	2%
Gender	Men	7%	63%	7%	4%	12%	1%	2%	5%
	Women	6%	70%	6%	3%	8%	1%	1%	5%
Age	Under 45	4%	68%	5%	2%	16%	0%	0%	4%
	45 or older	8%	65%	7%	5%	7%	1%	2%	5%
Region	Hillsborough	6%	64%	6%	5%	10%	1%	2%	5%
	Rockingham	5%	71%	5%	4%	9%	1%	0%	5%
	Northern Counties	6%	66%	6%	3%	11%	0%	2%	6%
	Southern Counties	8%	62%	9%	3%	11%	1%	2%	4%
Household Income	Less than \$75,000	7%	60%	8%	4%	11%	1%	1%	7%
	\$75,000 or more	6%	73%	5%	4%	10%	0%	1%	1%
Evangelical Christian	s	13%	56%	13%	2%	9%	1%	0%	6%
Mormons are	Yes	5%	71%	6%	5%	8%	1%	2%	3%
Christians	No-Unsure	9%	57%	8%	2%	14%	1%	1%	7%
Education	Not college graduate	9%	62%	8%	3%	12%	1%	1%	5%
	College graduate	5%	68%	6%	5%	9%	1%	2%	5%
Interview Type	Landline	7%	65%	7%	4%	10%	1%	2%	5%
	Cell Phone	5%	70%	5%	2%	14%	0%	0%	4%

		New Ham	pshire Likely Voter	S
		Which is m	nore important to yo	ou:
		The Republican nominee for president is a true conservative	The Republican nominee for president has the best chance to beat President Obama	Unsure
		Row %	Row %	Row %
New Hampshire Likel	y Voters	33%	61%	6%
Party Registration	Republican	33%	64%	4%
, ,	Independent	33%	57%	9%
Tea Party Supporters	•	38%	59%	3%
Intensity of Tea Party Support	Strongly support Tea Party	44%	55%	1%
. 11	Support Tea Party	35%	60%	4%
	Does not support Tea Party	28%	64%	8%
Political Ideology	Liberal-Moderate	25%	65%	10%
	Conservative	33%	64%	3%
	Very conservative	56%	41%	3%
Political Ideology	Liberal-Moderate	25%	65%	10%
	Conservative-Very conservative	39%	58%	3%
Past Participation**	Yes	31%	63%	6%
	No	44%	48%	8%
Top Tier Republican Candidates	Mitt Romney	16%	82%	3%
	Ron Paul	60%	34%	7%
	Rick Santorum	47%	49%	4%
	Newt Gingrich	30%	63%	7%
	Jon Huntsman	28%	59%	13%
Candidate Support	Strongly support	34%	62%	5%
Candidate Support	Somewhat support	30%	65%	5%
	Might vote differently	37%	57%	6%
Most Important Quality	Shares your values	50%	42%	8%
Quanty	Is closest to you on the issues	41%	52%	7%
	Can beat President Obama in 2012	13%	87%	0%
	Has the experience to govern	33%	58%	9%
Gender	Men	35%	60%	5%
	Women	30%	62%	8%
Age	Under 45	42%	55%	3%
	45 or older	28%	65%	7%
Region	Hillsborough	35%	59%	6%
	Rockingham	28%	69%	4%
	Northern Counties	37%	57%	6%
	Southern Counties	31%	60%	9%
Household Income	Less than \$75,000	38%	55%	7%
Evangelical Christians	\$75,000 or more	29% 45%	66% 46%	4% 9%
Evangelical Christians	,	<b>4</b> 370	<del>1</del> 0 /0	J/0
Mormons are Christians	Yes No Unsure	26%	69% 49%	5% 8%
Education	No-Unsure	44%		8% 7%
Education	Not college graduate	35% 30%	58% 64%	/% 6%
Interview Type	College graduate Landline	30%	62%	6%
Interview Type	Cell Phone	35% 35%	60%	5%

		New Hampshi	re Likely Voters
		Do you consider Christia	a Mormon to be a n, or not?
		Yes	No-Unsure
		Row %	Row %
New Hampshire Likel	y Voters	62%	38%
Party Registration	Republican	60%	40%
	Independent	67%	33%
Tea Party Supporters		58%	42%
Intensity of Tea Party Support	Strongly support Tea Party	50%	50%
	Support Tea Party	61%	39%
	Does not support Tea Party	67%	33%
Political Ideology	Liberal-Moderate	69%	31%
	Conservative	60%	40%
	Very conservative	51%	49%
Political Ideology	Liberal-Moderate	69%	31%
C.	Conservative-Very conservative	58%	42%
Past Participation**	Yes	62%	38%
	No	60%	40%
Top Tier Republican	Mitt Romney	71%	29%
Candidates	Ron Paul	55%	45%
	Rick Santorum	52%	48%
	Newt Gingrich	51%	49%
	Jon Huntsman	76%	24%
Candidate Support	Strongly support	64%	36%
11	Somewhat support	67%	33%
	Might vote differently	60%	40%
Most Important	Shares your values	45%	55%
Quality	Is closest to you on the issues	65%	35%
	Can beat President Obama in 2012	72%	28%
	Has the experience to govern	65%	35%
Gender	Men	61%	39%
	Women	64%	36%
Age	Under 45	54%	46%
	45 or older	67%	33%
Region	Hillsborough	70%	30%
	Rockingham	59%	41%
	Northern Counties	56%	44%
	Southern Counties	61%	39%
Household Income	Less than \$75,000	60%	40%
	\$75,000 or more	65%	35%
Evangelical Christian	S	37%	63%
Education	Not college graduate	59%	41%
	College graduate	65%	35%
Interview Type	Landline	65%	35%
	Cell Phone	52%	48%

		N	lew Hampshire Li	kely Voters	
			itensity of Tea Pa	<u> </u>	
		Strongly support Tea Party	Support Tea Party	Does not support Tea Party	Unsure
		Row %	Row%	Row%	Row %
New Hampshire Likel	y Voters	12%	28%	53%	7%
Party Registration	Republican	12%	31%	49%	7%
	Independent	11%	24%	60%	5%
Political Ideology	Liberal-Moderate	4%	19%	71%	6%
	Conservative	11%	38%	44%	8%
	Very conservative	34%	28%	31%	6%
Political Ideology	Liberal-Moderate	4%	19%	71%	6%
	Conservative-Very conservative	17%	36%	40%	7%
Past Participation**	Yes	13%	29%	52%	6%
	No	5%	20%	64%	11%
Candidate Support	Strongly support	14%	28%	52%	6%
	Somewhat support	6%	32%	52%	9%
	Might vote differently	10%	29%	58%	4%
Most Important	Shares your values	16%	31%	47%	6%
Quality	Is closest to you on the issues	9%	23%	60%	8%
	Can beat President Obama in 2012	17%	37%	42%	4%
	Has the experience to govern	4%	24%	66%	6%
Gender	Men	14%	27%	52%	7%
	Women	8%	30%	56%	7%
Age	Under 45	9%	30%	52%	9%
	45 or older	13%	27%	55%	5%
Region	Hillsborough	10%	30%	55%	5%
	Rockingham	12%	32%	52%	4%
	Northern Counties	12%	25%	52%	10%
	Southern Counties	13%	25%	54%	8%
Household Income	Less than \$75,000	15%	29%	48%	8%
	\$75,000 or more	10%	25%	60%	5%
Evangelical Christians	s	22%	29%	38%	12%
Mormons are	Yes	9%	28%	58%	5%
Christians	No-Unsure	15%	29%	46%	9%
Education	Not college graduate	13%	32%	48%	7%
	College graduate	11%	25%	58%	6%
Interview Type	Landline	13%	29%	52%	6%
V.1	Cell Phone	7%	23%	61%	8%

		New H	Iampshire Registered	Voters
		Do you approve o	or disapprove of the j is doing as president?	ob Barack Obama
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Hampshire Re	gistered Voters	40%	49%	10%
New Hampshire Po Electorate*	tential Republican	12%	83%	4%
Party Registration	Democrat	75%	14%	10%
	Republican	8%	87%	5%
	Independent	41%	47%	13%
Tea Party Supporte	ers	11%	85%	4%
Gender	Men	37%	55%	8%
	Women	44%	44%	12%
Age	Under 45	39%	50%	11%
	45 or older	42%	49%	9%
Age	18 to 29	43%	44%	13%
	30 to 44	36%	54%	10%
	45 to 59	38%	53%	9%
	60 or older	46%	44%	10%
Race	White	40%	50%	10%
	Non-white	47%	40%	13%
Region	Hillsborough	36%	53%	12%
	Rockingham	38%	55%	7%
	Northern Counties	44%	47%	9%
	Southern Counties	45%	43%	12%
Household Income	Less than \$75,000	42%	47%	11%
	\$75,000 or more	38%	54%	9%
Interview Type	Landline	39%	51%	10%
	Cell Phone	45%	43%	12%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted January 4th and 5th, 2012, N=2260 MOE +/- 2.1 percentage points. Totals may not add to 100% due to rounding. \*The potential Republican electorate in New Hampshire includes all Republicans and those independents planning to vote in the Republican presidential primary.

		Ne	w Hampshire Regi	istered Voters	
		In	tensity of Tea Pa	arty Support	
		Strongly support Tea Party	Support Tea Party	Does not support Tea Party	Unsure
		Row %	Row %	Row%	Row %
New Hampshire Re	gistered Voters	5%	17%	69%	9%
New Hampshire Po Electorate*	tential Republican	11%	27%	55%	7%
Party Registration	Democrat	0%	5%	90%	5%
	Republican	11%	30%	51%	8%
	Independent	5%	15%	70%	10%
Gender	Men	7%	19%	66%	7%
	Women	3%	14%	73%	10%
Age	Under 45	3%	18%	67%	12%
	45 or older	6%	16%	71%	6%
Age	18 to 29	0%	19%	67%	14%
	30 to 44	6%	18%	66%	10%
	45 to 59	6%	17%	69%	7%
	60 or older	6%	14%	74%	6%
Race	White	5%	16%	70%	8%
	Non-white	5%	18%	69%	9%
Region	Hillsborough	5%	19%	66%	10%
	Rockingham	7%	21%	69%	4%
	Northern Counties	5%	13%	72%	10%
	Southern Counties	5%	13%	72%	10%
Household Income	Less than \$75,000	6%	17%	67%	11%
	\$75,000 or more	5%	17%	74%	4%
Interview Type	Landline	6%	17%	69%	8%
	Cell Phone	3%	15%	70%	12%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted January 4th and 5th, 2012, N=2260 MOE  $\pm$ 2.1 percentage points. Totals may not add to 100% due to rounding. \*The potential Republican electorate in New Hampshire includes all Republicans and those independents planning to vote in the Republican presidential primary.

		New Hampshire Potential Republican Electorate*						
		Tossup	including those v		yet leaning towar	rd a candidat	e or voted abs	entee
		Newt Gingrich	Mitt Romney	Rick Santorum	Jon Huntsman	Ron Paul	Rick Perry	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Poter Electorate*	ntial Republican	9%	41%	13%	9%	22%	1%	5%
Party Registration	Republican	10%	45%	13%	6%	18%	1%	6%
	Independent	7%	35%	11%	13%	29%	1%	4%
Tea Party Supporters		12%	35%	19%	4%	25%	1%	3%
Intensity of Tea Party Support	Strongly support Tea Party	17%	22%	31%	2%	25%	1%	3%
	Support Tea Party	10%	40%	15%	5%	26%	2%	3%
	Does not support Tea Party	7%	45%	8%	13%	20%	1%	6%
Political Ideology	Liberal-Moderate	7%	45%	5%	15%	22%	1%	5%
	Conservative	11%	41%	16%	5%	22%	1%	4%
	Very conservative	11%	30%	25%	2%	24%	2%	7%
Political Ideology	Liberal-Moderate	7%	45%	5%	15%	22%	1%	5%
	Conservative-Very conservative	11%	39%	18%	4%	23%	1%	5%
Past Participation**	Yes	9%	41%	14%	8%	20%	1%	5%
	No	7%	39%	4%	11%	34%	0%	4%
Candidate Support	Strongly support	8%	45%	11%	9%	26%	1%	0%
	Somewhat support	10%	46%	13%	8%	21%	2%	0%
	Might vote differently	9%	37%	18%	16%	17%	3%	0%
Most Important	Shares your values	8%	29%	26%	4%	26%	1%	7%
Quality	Is closest to you on the issues	6%	32%	8%	13%	36%	1%	5%
	Can beat President Obama in 2012	11%	59%	12%	5%	9%	1%	3%
	Has the experience to govern	11%	47%	7%	12%	18%	1%	4%
Gender	Men	9%	39%	11%	8%	27%	1%	5%
	Women	8%	45%	15%	9%	16%	2%	6%
Age	Under 45	9%	42%	9%	4%	33%	1%	3%
	45 or older	9%	41%	15%	11%	17%	1%	6%
Age	18 to 29	6%	40%	5%	2%	46%	0%	0%
	30 to 44	10%	43%	10%	4%	28%	1%	4%
	45 to 59	8%	40%	15%	9%	21%	1%	7%
	60 or older	10%	44%	14%	14%	11%	2%	5%
Region	Hillsborough	8%	38%	15%	10%	23%	2%	4%
	Rockingham	9%	52%	7%	9%	18%	1%	5%
	Northern Counties	11%	41%	15%	9%	18%	0%	6%
	Southern Counties	7%	37%	14%	7%	29%	0%	6%
Household Income	Less than \$75,000	9%	38%	14%	9%	24%	2%	5%
	\$75,000 or more	9%	46%	10%	9%	22%	0%	4%
Evangelical Christians	S	14%	31%	29%	8%	9%	3%	6%
Mormons are	Yes	7%	47%	11%	10%	20%	1%	4%
Christians	No-Unsure	12%	32%	16%	5%	26%	1%	8%
Education	Not college graduate	9%	42%	12%	5%	24%	1%	6%
	College graduate	8%	41%	13%	12%	21%	1%	4%
Interview Type	Landline	9%	40%	13%	10%	21%	1%	6%
-	Cell Phone	8%	45%	9%	4%	29%	1%	4%

NBC News/Marist Poll New Hampshire Potential Republican Electorate. Interviews conducted January 4th and 5th, 2012, N=945 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in New Hampshire includes all Republicans and those independents planning to vote in the Republican presidential primary.

\*\*Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.